

## Message Text

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ORIGIN EUR-12

INFO OCT-01 ISO-00 EB-07 AID-05 CEA-01 CIAE-00 COME-00

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DRAFTED BY EUR/RPE:JTMCCARTHY:CC

APPROVED BY EUR/RPE:JTMCCARTHY

EB/STA:MNAYOR

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R 181347Z APR 75

FM SECSTATE WASHDC

TO USMISSION EC BRUSSELS

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY DUBLIN

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY THE HAGUE

AMEMBASSY COPENHAGEN

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E.O. 11652:N/A

TAGS: EEC, ETRD

SUBJECT:

1. THE FOLLOWING NOTE DATED APRIL 9 WAS DELIVERED BY THE  
EC DELEGATION TO EUR/RPE. TEXT FOLLOWS.

-- THE DELEGATION OF THE COMMISSION OF THE EUROPEAN  
COMMUNITIES PRESENTS ITS COMPLIMENTS TO THE DEPARTMENT OF  
STATE AND HAS THE HONOUR TO REFER TO THE RECENT PROPOSALS  
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OF THE BUREAU OF ALCOHOL TOBACCO AND FIREARMS OF THE U.S.

TREASURY DEPARTMENT TO CHANGE THE ADMINISTRATIVE REGULATIONS REGARDING THE LABELLING AND ADVERTISING OF DISTILLED SPIRITS (TITLE 27, PART 5 OF THE CODE OF FEDERAL REGULATIONS).

-- THE COMMISSION OF THE EUROPEAN COMMUNITIES HAS EXAMINED THE PROPOSALS, AS SET FORTH IN THE FEDERAL REGISTER OF FEBRUARY 11, 1975, AND WISHES TO SUBMIT THE FOLLOWING VIEWS FOR CONSIDERATION:

--- 1) THE COMMISSION FINDS THAT THE REQUIREMENT TO LIST INGREDIENTS ON THE LABELS OF DISTILLED SPIRITS IS INAPPROPRIATE.

--- MOST OF THE BEVERAGES ARE PRODUCED BY PROCESSES OF FERMENTATION AND DISTILLATION, USUALLY FOLLOWED BY AGING. IN THE COURSE OF THESE OPERATIONS, THE RAW MATERIALS EMPLOYED LOSE THEIR ORIGINAL CHARACTER. CONSEQUENTLY, THE FINAL PRODUCT HAS CHARACTERISTICS OF ITS OWN, WHICH ARE NO LONGER THOSE OF THE RAW MATERIALS EMPLOYED. THUS, THE LIST OF INGREDIENTS CONVEYS LITTLE USEFUL INFORMATION TO THE CONSUMER AND MAY, IN FACT, MISLEAD HIM IN SOME CASES.

--- 2) THE COMMISSION BELIEVES THAT THE REQUIREMENT THAT IMPORTED BOTTLED SPIRITS BE ACCOMPANIED BY A CERTIFICATE OF LABEL APPROVAL, AS WELL AS THE PROCEDURES RELATING TO IT, WOULD BE LIKELY TO CREATE A NEW IMPEDIMENT TO TRADE.

--- THE DELEGATION OF THE COMMISSION OF THE EUROPEAN COMMUNITIES TAKE THE OPPORTUNITY TO RENEW TO THE DEPARTMENT OF STATE THE ASSURANCE OF ITS HIGHEST CONSIDERATION. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** LABELING, LAW, REGIONAL ORGANIZATIONS, DIPLOMATIC NOTES, FOOD & DRUG REGULATIONS, ALCOHOLIC BEVERAGES  
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**Disposition Date:** 28 MAY 2004  
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